

# CERTIFICATE OF ATTENDANCE

California WIC Association Annual Conference 2016:

WIC & Public Health: Aiming for Healthier Families

April 17-20, 2016 • San Diego, California

*This is to certify that*

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*has completed the following list of education offerings:*  
(Circle the appropriate number for each day and total at the bottom.)

**Sunday, April 17, 2016 .....CERPS**

10:00am-5:00pm  
-Breastfeeding & Safe Infant Sleep Recommendations: Reconciling the Differences.....6.0L  
10:00am-1:00pm  
-Nutrition & the Life Course Perspective: Using Emerging Science to Re-engage and Retain WIC Participants.....3.0R  
2:00pm-5:00pm  
-Improving WIC Client Experience for Better Health Behavior Outcomes: A Client-Centered Approach.....3.0R

**Monday, April 18, 2016.....CERPS**

9:10am-10:00am  
-Impact of Trauma Across the Lifespan: Trauma-Informed Practices to Build Resistance....1.0R  
11:00am-12:30pm  
-Seven Domains of Trauma-Informed Care.....1.5R  
-Vicarious Trauma: It's Taking Over My Life! (Setting Boundaries to Prevent Burnout).....1.5R  
-Cultural Humility in Breastfeeding Care.....1.5L  
-Breastfeeding-Friendly Community Clinics.....1.5L  
2:00pm-3:30pm  
-Developing Trauma-Informed Approaches Using Implementation Science.....1.5R  
-The Family Leaves Toolbox: Managing Family, Medical & Other Types of Leave.....1.5R  
-Breastfeeding: A New Concept for Changing Times.....1.5L  
-Addressing Childhood Obesity in the Child Welfare System through Innovative Public Health Partnerships.....1.5R  
4:00pm-5:30pm  
-Raising Intuitive Eaters.....1.5R  
-Food Safety Education: Protecting Pregnant Women & Other Vulnerable Populations.....1.5R  
-CinnaMoms: Spicing up African American Breastfeeding Support Groups at WIC.....1.5L  
-Integrated Marketing: Communicating your Message to the Community.....1.5R

**Tuesday, April 19, 2016 .....CERPS**

8:30am-10:00pm  
-Motivational Interviewing Strategies to Address Breastfeeding Challenges .....1.5L  
-Not My Kids: Collaborating for Effective Participant-Centered Education.....1.5R  
-Racial & Ethnic Disparities in Birth Outcomes.....1.5L  
-What Motivates Change? Translating Theory into Practice.....1.5R  
11:00am-12:30pm  
-The Influence of Delivery, Breast Milk, and Environment on the Infant Gut Microbiome.....1.5R  
-Motivation to Move.....1.5R  
-Engaging Men & Dads at WIC: Best Practices and Opportunities for Your Agency.....1.5R  
-Planting a Seed for Change: Effective Brief Interventions to Motivate Change.....1.5R  
2:00pm-3:30pm  
-Gestational Diabetes: Infant & Maternal Outcomes.....1.5R  
-The Maturity Factor: Creating Great Leadership.....1.5R  
-Refugees 101: How WIC Supports California's Newly-Arrived Parents and Children.....1.5R  
-Understanding Women's Reasons for Not Enrolling in WIC During Pregnancy.....1.5R  
4:00pm-5:30pm  
-Reducing Exposure to Toxic Chemicals Before, During & After Pregnancy.....1.5L  
-Social Media Strategies for Outreach & Education.....1.5R  
-From Farmers to WIC Families: Improving Fresh Food Access.....1.5R  
-Cutting-Edge Client Communication Technologies.....1.5R  
5:45pm-8:00pm  
-Movie Night: The Raising of America plus Guided Discussion.....1.5R

**Wednesday, April 20, 2016 .....CERPS**

8:15am-9:15am  
-WIC, Work, and Your Life: Freedom to Make a Difference.....1.0R  
9:30am-10:00am  
-WIC and the Future of Public Health.....0.5R  
10:15am-10:45am  
-Upstreamism and Healthcare Reform: Innovation in a Triple Aim Era.....0.5R  
10:55am-11:45am  
-Ask the Community First: An Action Research Project Exploring the Experience of African Americans within California WIC.....1.0R

CERPs allocated by IBLCE: Long Term Provider Number: CLT115-01

IBCLC: Keep a copy of this certificate for your records for six years.

CLC/CLE: Keep a copy of this certificate for you application to take the IBCLC exam.

*Meghan Saddler*  
Meghan Saddler, Administrative Coordinator

Total CERPS:

5.5